

# be **INSPIRED!**

THE ONLY DEDICATED EVENT IN UAE FOR CHEFS, PASTRY CHEFS, BAKERS & COOKS

2019  
**POST SHOW  
REPORT**  
4 - 6 MARCH 2019

## EXPO *Culinaire*

CHEFS | PASTRY CHEFS | BAKERS | COOKS

FEATURING THE 23RD EMIRATES INTERNATIONAL SALON CULINAIRE  
3 - 5 MARCH 2020 | EXPO CENTRE SHARJAH, UAE

  @expoculinaire  
www.expoculinaire.com

IN ASSOCIATION WITH



ORGANISED BY  
**PURPLE**kitchen  
EVENTS





# EXPOCULINAIRE 2019 POST SHOW REPORT

In collaboration with The 22<sup>nd</sup> Emirates International Salon Culinare

**3 DAY TRADE EVENT (4 - 6 MARCH 2019)**

**OVER 6,000 ATTENDEES (60% WERE CHEFS)**

**210 COMPANIES & BRANDS REPRESENTED**

**4,000 TOTAL SQM**

**24 EDUCATION SESSIONS**

**950+ SALON CULINAIRE PARTICIPANTS**

**RECORD NUMBER OF ENTRIES**

**VISITORS FROM 38 COUNTRIES**

**80% UAE**

**20% INTERNATIONAL**



## EXHIBITOR PROFILE

- Foodservice Equipment & Supplies
- Bakery Equipment & Supplies
- Confectionary Supplies
- Food Preparation Equipment & Supplies
- Cooking Equipment & Supplies
- Refrigeration Equipment
- Storage Systems
- Tableware & Accessories
- Meat & Poultry
- Fruit & Vegetables
- Dairy Products
- Drinks



## VISITOR PROFILE

- Chefs
- Pastry Chefs
- Bakers
- Cooks
- Suppliers
- Owners
- F&B Managers
- Industry Procurement
- Industry Professionals





## IN ITS 22<sup>ND</sup> YEAR, THE EMIRATES INTERNATIONAL SALON CULINAIRE CONTINUED TO DRAW RECORD NUMBERS

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*Combining Salon Culinaire with ExpoCulinaire presented us with great opportunities to connect with the chefs once again while showcasing our product and services.*

**Mr. Sagar Surti**  
C.E.O – Masterbaker Marketing FZCO, UAE

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*It was a great opportunity for us and our principals like Chef Works Middle East, Krogab Juice, Sole Water and Harney & Sons Teas to exhibitors at ExpoCulinaire2019. The Organisers are very supportive and we look forward to the continued success of ExpoCulinaire.*

**Andjelka Pavlovic**  
Marketing Manager - FSL Foods (Chef Works), UAE

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*IFFCO Italia's launch event for HuLaLacreams took place at ExpoCulinaire. It was successful, had a huge impact and well organised by the Show Team and Salon Culinaire. We had exposure direct to chefs and decision makers from all over the world and look forward to participating again in 2020.*

**Tasos Charitakis**  
Head of Sales - IFFCO CREAMS, IFFCO ITALIA, Italy

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## EDUCATION & TRAINING SESSIONS

Unique to ExpoCulinaire, Education is a pillar of the event with 9 Academies and Institutes present in its first year

**26+ HOURS OF EDUCATION SESSIONS**  
**OVER 600 ATTENDANCE CERTIFICATES AWARDED**

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*I found the sessions very, very useful. I gained so many tips and techniques. I have just graduated and want to get into the culinary world so this has really given me a good insight and provided a great learning experience.*

**Aisha Chaugle**  
India (UAE Resident) – Graduate

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## 2019 EDUCATION PARTNERS



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*It was all hugely beneficial and very useful for us -the techniques but also learning about the ingredients and how they were been used.*

**Naveen Aswal**  
Emirates Flight Catering – Dubai

”



# 2019 PARTNERS



FOR 2020 PARTICIPATION ENQUIRIES:

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